

BUSINESS ACCELERATED

6 New Tech Upgrades Helpful for Entrepreneurs



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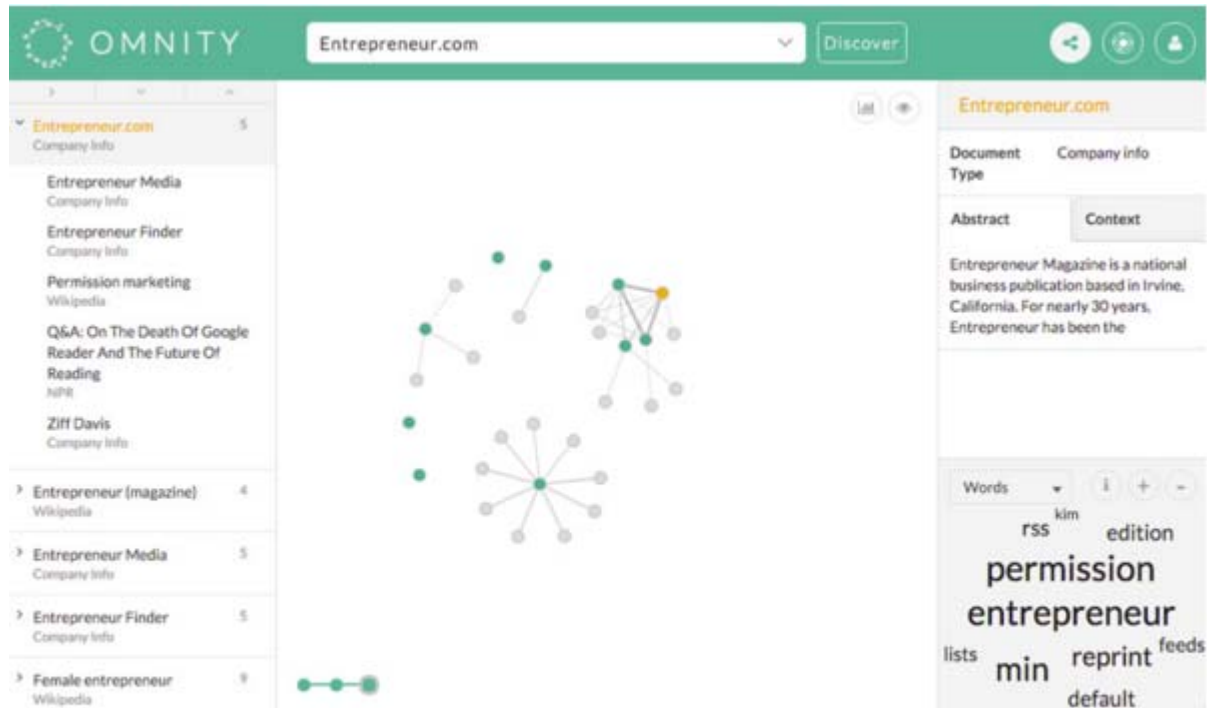
LAS VEGAS – Every year in early January a crop of shiny, new technologies is unveiled at the Consumer Electronics Show, also known as CES. A handful of these new technologies will be very useful to entrepreneurs. The trick is finding them at a tradeshow with 2.2 million square feet of exhibit space overflowing with consumer goods ranging from TV's to toys to self-driving vehicles.

I've learned where to look for them. Annually for the past 10 years my agency, BIGfish PR, has launched at least one new entrepreneurial or innovative technology for our clients at CES. It's taught me where on the show floor to discover tech that could be useful to an entrepreneur. Whether it's increasing productivity, saving time or money, traveling more easily or being more connected, there is always something new and useful to be found at the show.

Here are my top six technology picks from this latest CES that can truly help upgrade an entrepreneur's business or life in general.

2. Search and find patents like a pro.

CES saw the debut of a new search engine called Omnitry.io that can run searches by full document rather than by keyword or key phrase. Currently, Omnitry.io costs nothing to use and only searches through free, open content databases like Wikipedia and the U.S. Patent Office. Entrepreneurs can enter entire patent documents into Omnitry.io and the search engine will use semantics and various components of the full document as the basis to find similar documents. Once the search is complete, Omnitry.io will not only serve up search results but also provide a visualization of how closely related results are, which then can then be easily exported as a PDF file.



Omnitry.io Search Engine Visualization
Image credit: Omnitry.io

Omnitry.io is currently free to use; however, the founding team tells me eventually there will be a moderate monthly fee to accompany a greater range of both free and paid databases that will be included in searches.